N-of-1 : Personalized Wellbeing
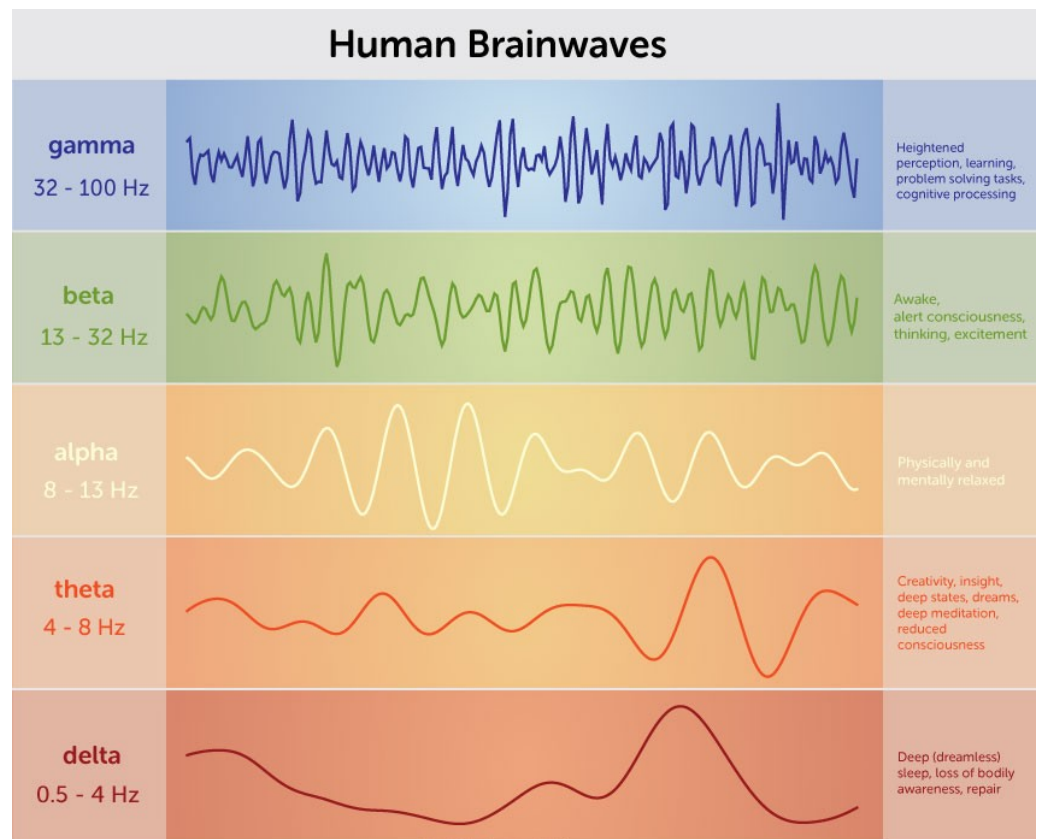
Distributed, very private data controlled by individuals, processed by deep learning

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Lead use case: Dry EEG+Deep Learning

We help researchers and users (data owners) collect, store and process sensitive information

Example: Medical study on improving attention and managing stress using in-home EEG

Human Brainwaves

Value to
    User : **agency**- full control of sensitive personal information
    Researcher : wider data **access**, secure data handling,
                 shift data management and admin responsibility

Research questions:
Can we enhance individual agency (GDPR) over sensitive data with modern networking?
Can multiple data sources be integrated or even stored and processed near the edge efficiently?
What is the simplest architecture supporting user choice and control when supporting distributed, secure services trained on large data sets?

EEG/Private/Medical Service Users (Data Owner)

EEG, CONTEXT → | ↑ Service1, Service2

GDPR Request → | ↑ Service Info / Change

N-of-1 Trusted Mediation and Data Management Service
- Privacy-focused Trusted 3rd Party
- Provides immediate value and full control to users participating in research
- Depersonalized data, accessible data sets
- Does not provide direct access to the data- processed results
- GPDR data request service handling

f1()   f2()

CONTEXT
- behavioral
- biological
- physical
- media

"f1(EEG, CONTEXT) → Service1" | [Service1..] [Analytics..]

"f2(EEG, CONTEXT) → Service2" | [Service2..] [Analytics..]

Academic Research (Analysis Process Owner)

Pre-Competitive Corporate Research (Analysis Process Owner)