FACHLICHE AUFGABEN LT-3. E/E ARCHITEKTUREN UND TECHNOLOGIEN

Internet der Dinge
When connecting Mobility and “Internet of Things” things are happening fully automated and seamless.

BMW Labs
„Customer in the loop.“

E/E Architektur
A digital platform connected with a powerful backend to enable service-oriented services.

E/E Software Technologies
Let’s talk software to add value.

Connected Mobility Lab
Shall define Mobility as a service in an urban area. Officially.

Augmented Reality
More comfort/more safety. Learn more in youtube „MINI Augmented Vision“.
What is Digitalisation?
Let‘s try to find a handy and comprehensive definition...